Kristine M Cheng

UX DESIGN

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EXPERIENCE

Senior Graphic Design, City of Austin
2024-present

Created comprehensive style guide crucial for maintaining visual consistency across departments and channels. Worked with data analysts and IT to develop a website to showcase funding, timeline, and locations of projects across the city.

Senior UX Design, PepperDash Technology
2005-2023

Defined and implemented universal UX standards for AV controls and conferencing systems. Collaborated with clients and technical teams to create an optimal UX through research, wireframing, and prototyping. Clients include Apple, Google, Exxon Mobil, IMF, Morgan Stanley, and Bank of America.

UX Design, Compass Learning
2007-2008

Collaborated with comedy writers and subject matter experts (SMEs) to develop web-based educational software. Storyboarded and integrated scripts into Flash animations.

Design Manager, Squid Country Safari
2001-2004

Provided art direction and management of in-house and freelance designers. Developed multimedia interactives from storyboarding to end product. Clients include Smithsonian Museum of American History, New England Aquarium.

EDUCATION

Massachusetts College of Art
BFA Graphic Design and Illustration
May 2001

SKILLS

Interaction Design, Visual Design, User Research, Wireframing, Prototyping, XD, Figma, Photoshop, Illustrator, Premiere, Jira, Confluence, HTML 5, CSS, MS Office